

CALL FOR PROPOSALS

2015 HISTORIC PRESERVATION CONFERENCE

April 23, 2015

We are currently seeking proposals for the 2015 South Carolina Historic Preservation Conference Education Sessions. We are especially interested in proposals that fit one or more of the following categories:

- **Educating South Carolinians about our heritage and its value**
- **Supporting stewardship of historic properties**
- **Integrating historic preservation into public policy and planning, including sessions on local historic districts**

Education Sessions can cover a variety of topics, and range in difficulty from “Preservation 101” to advanced discussions of cutting-edge issues. Sessions should highlight models, strategies, and solutions that attendees can apply in their own communities. Top interests based on a survey of last year’s conference attendees include:

- Case studies of preservation projects
- Architectural history
- Cemeteries
- Heritage tourism
- Historic landscapes
- Technical preservation topics

Sessions should highlight models, strategies, and solutions that attendees can apply in their own communities.

The session should be interactive, featuring not more than three speakers and a moderator. Each session will last 45 minutes (**30 minutes presentation, 15 minutes Q&A**). If a topic requires more time, please propose two sessions (Part 1 and Part 2). Education Session proposals may be combined when appropriate with other proposed sessions.

Proposals are due **Monday, February 2, 2015**. Include:

- a written description of your session
- any applicable photographs or PowerPoint presentations
- a list of speakers with contact information

Mail proposals to:

SC State Historic Preservation Office
attn: Elizabeth Johnson
8301 Parklane Road
Columbia, SC 29223

E-mail proposals to: emjohnson@scdah.state.sc.us

The fine print: *No proposals accepted after February 2, 2015. If chosen to present, you must send a finalized presentation and/or handouts no later than April 10, 2015. Only 3 speakers per session will have their registration fees waived.*

Questions? Contact Elizabeth Johnson at 803-896-6168 or emjohnson@scdah.state.sc.us.

Topic Ideas for Each Category

Educating South Carolinians about our heritage and its value

- research and documentation projects
- the use of web pages, social media, mobile apps, and/or advertising campaigns to engage audiences
- digital exhibits
- successful outreach and education projects
- new approaches to interpretation
- heritage tourism projects
- how to re-energize a local history organization
- outreach programs for school students and teachers; events focused on local history
- studies on the value of historic preservation, heritage tourism, or historic sites

Supporting stewardship of historic properties

- case studies of building restoration or archaeological site protection
- creative uses for historic buildings
- how-to sessions on historic building issues like windows, masonry, plaster, energy efficiency, etc
- innovative funding sources
- cemetery preservation strategies
- tax incentives
- examples of long term stewardship
- how a community restored a cherished landmark or rallied to save a threatened building
- facade grant programs
- how historic building rehabilitation(s) helped revitalize a neighborhood or downtown

Integrating historic preservation into public policy and planning

- local government preservation programs (successes, challenges, innovative approaches)
- development of preservation plans
- how to conduct effective design review
- how to run public meetings
- developing and/or using design guidelines
- case studies from Section 106
- identifying and protecting rural historic landscapes
- using technology to research and record historic sites
- GIS and historic properties

Please do not feel limited to these topic suggestions.